<table>
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<tr>
<th>Key Idea</th>
<th>Specification Content</th>
<th>Useful links / resources</th>
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| The global growth of tourism has seen the exploitation of a range of different environments for holiday makers | Reasons for the global increase in tourism.  
The potential of cities, mountains and coastal areas for the development of tourism.  
The economic importance of tourism to countries in contrasting parts of the world.                                                                 | www.world-tourism.org                           |
| Effective management strategies are the key to the continuing prosperity of tourist areas in the UK | Contribution of tourism to the UK economy.  
Impact of external factors on visitor numbers to the UK.  
Tourist area/resort life cycle model.  
A case study of either a UK National Park or a UK coastal resort. The reasons for its growth as a tourist destination.  
The effectiveness of strategies to cope with the impact of large numbers of tourists.  
Plans to ensure the continuing success of the tourism industry in the area.                                                                 | Blackpool coastal resort:  
www.youtube.com/watch?v=cn5DAppEMhU  
Blackpool in relation to the Butler Model:  
www.youtube.com/watch?v=wsLp6FDaKmA  
www.bbc.co.uk/news/magazine-15173788  
The Lake District National Park tourism:  
www.youtube.com/watch?v=pb_BnVQ_Mv4 |
| Mass tourism has advantages for an area but strategies need to be in place to reduce the likelihood of long-term damage | The meaning of mass tourism.  
A case study of an established tropical tourist area which attracts large numbers of visitors.  
The positive and negative effects of mass tourism on the economy and environment.  
Strategies for maintaining the importance of tourism in the area and reducing its negative effects.                                                                 | Mass tourism in Jamaica:  
www.youtube.com/watch?v=iUEFiksFrQo |
| Extreme environments are susceptible to environmental damage from the development of tourism | The attractions of extreme environments to tourists. | www.snagfilms.com/films/title/terra_antarctica
www.discoveringantarctica.org.uk
www.palintravels.co.uk |
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<td>The impact of tourism on an extreme environment.</td>
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</tbody>
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| Sustainability requires the development of ecotourism. | The need for stewardship and conservation. | www.coralcay.org/index.php
Kapawi Eco Lodge: www.kapawi.com
https://www.youtube.com/watch?v=UPQC3cBjDVo |
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<td>A case study of the ways that ecotourism can benefit the environment, the local economy and the lives of the people.</td>
<td>A consideration that this form of tourism can contribute to sustainable development.</td>
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**Website suggestions from AQA:**

World Tourism Organisation has a huge amount of information and useful links:
http://www.unwto.org/index.php

- Details about worldwide trends in tourism and suitable case studies (Belize and Zimbabwe) can be found at http://www.globaleye.org.uk
- People and Planet is a useful site http://www.peopleandplanet.net/doc.php?id=1143&section=10
- The Tourism Offices Worldwide Directory http://www.towd.com/ is a guide to official tourist information sources throughout the world
- A good site for information about tourism in Majorca is http://www.mallorcaonline.com/malhomu.htm
- This site includes a virtual tour of Majorca: http://www.mallorcavirtual.com/
The official site for Disneyland Paris is http://www.disneylandparis.co.uk/index.xhtml. An independent site is at http://homepages.which.net/~ian/index.htm

Information and links about Livigno in Italy are at http://www.livignoitaly.com/HomePage.html

Good links and information about tourist issues are on the Rough guide website at http://www.roughguides.com/

Useful websites on sustainable tourism:

Tourism Concern - www.tourismconcern.org.uk
Partners in Responsible Tourism - www2.pirt.org/pirt
Responsible Travel - www.responsibletravel.com and http://www.responsibletourism.org.nz

Twelve aspects of sustainable tourism http://www.eco-tour.org/info/w_10022_en.html

Goa - a paradise for tourism? This the home page for the official tourist organisation of Goa. http://goatourism.nic.in/

The Centre for Environmentally Responsible Tourism http://www.c-e-r-t.org/

http://www.kapawi.com/ is a site for an ecotourism project in Amazonia

http://www.discoveringantarctica.org.uk/ is a GA recommended site for studies of wilderness environments

March of the Penguins Website – the website includes some great photographs as well as some very useful links on Antarctica and its wildlife.

http://www.filmeducation.org/marchofthepenguins/secondary.html

Tourism in Kenya – Good or Bad? – a number of links:Tourism – Good or Bad?

http://www.cleanslate.ndo.co.uk/tourism.htm

Kenya struggles as Tourists Stay Away (BBC) http://news.bbc.co.uk/1/hi/business/3648817.stm

Ecotourism – Africa (teaching ideas)
http://www.learningafrica.org.uk/downloads/activity_poverty_ecotourism_roleplay.pdf#search=%22problems%20tourism%20kenya%22

BBC – Tourism in an LEDC – summary of advantages and disadvantages
http://www.bbc.co.uk/schools/gcsebitesize/geography/tourism/tourismattractionsrev7.shtml

Thinking Skills Activity – “Do we want the new hotel”?
http://www.teachandlearn.net/teachglobal/ca/u6/a5/txt/tourism.pdf#search=%22Advantages%20Disadvantages%20tourism%20kenya%22

the British Tourist Authority website www.visitbritain.com

For data on tourism to Scotland visit: www.visitscotland.org/research_and_statistics.htm

For data on tourism to Wales visit: http://wales.gov.uk/topics/tourism/research1/?lang=en

For data on tourism to Northern Ireland visit: www.nitb.com/research.aspx

The UK National Parks have excellent sites. The logical starting point is http://www.nationalparks.gov.uk